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March 2020 Meeting

Hands-on Demonstration - Mosaic Framed Art

Please join Laurie and the other EVA members to learn about creating art through the use of mosaics. At the end of the class, you will have an abstract glass mosaic framed piece of art. The technique you will learn will allow you to create other glass mosaic items such as stepping stones and garden planters.

Laurie Yaksick has been crafting mosaics using glass and tile for over 15 years. Her passion is making beautiful hand crafted mosaic pieces for the home and garden.

- All materials will be provided:
- Stained glass: each table will have an assortment of pre-cut glass in different shapes & colors
 - Metal frames: 5"x5" or 4"x6" in assorted colors
 - Make sure to arrive on time to get the frame of your choice*
 - Assembly supplies: glue, grout, gloves, etc.

All are welcome to attend and watch. For those that will be participating, it is recommended to wear clothes that can get dirty. We will provide aprons as well. Even though the projects are small, grouting pieces can be a messy process.

Materials fee is \$5. Spaces are limited, please sign-up on Facebook or email eastvalleyartists@gmail.com



Meeting Agenda

Please join us for our first hands-on demo. We will also be updating everyone on all the other happenings at the EVA organization and voting for the 'Into the Wilderness' challenge winner.

We look forward to seeing you!



Calendar of Events

Mar. 5th @ 6:30 pm - Board Meeting

Mar. 19th @ 6:30 pm - Artists' Meeting
Regular Monthly Meeting

Apr. 16th @ 6:30 pm - Artists' Meeting
Regular Monthly Meeting

May 21st @ 6:30 pm - Artists' Meeting
Regular Monthly Meeting

Art Challenge

Into the Wilderness

Use nature as your inspiration for this quarter's challenge!

The project is due on **March 19th**

The winning pieces will be on display
April 1st - June 18th

February 2020 - Featured Artist *Elena Mukhina Rumyantseva*



Hadi introducing Elena.

Thank you so much to Elena for participating at our February meeting and providing a great demonstration!

The EVA members enjoyed learning her mixed media collage technique to create unique works of art.



Elena's process:

- She always starts with a detailed sketch. Then she makes several photocopies of the sketch because she will cut out each shape and use it as a template for cutting the leather pieces.
- She spends at least an hour going through her materials, thinking about color and value, before selecting which will be used for the piece. Sometimes the back of the fabric is a better color to use in the composition.
- Once the leather pieces are selected, she glues the cutout sketch pieces to the leather pieces using a glue stick. This works best if there is a smooth side to the material (i.e., it doesn't work very well on a furry surface). Then Elena carefully cuts out the shapes using either a Xacto knife or small, sharp scissors that cut all the way to the tip.
- Using real leather is ideal as opposed to faux leather or other material as it is less likely to change shape/curl over time.
- To attach the pieces to the final card, she uses E6000 glue or super glue.
- She also uses clear thread to sew on things like beads or buttons. But it would help if you were cautious about this because some clear thread will yellow over time.
- Elena uses tiny, strong magnets to keep the cards shut.
- For gluing on Swarovski crystals, she made a tool comprised of a wooden skewer with some tacky material attached to the end.
- Remember to lift up your work vertically periodically as you work because the colors can look different when they are hanging on a wall vs. sitting on a tabletop.
- Elena waits several months before selling a card to ensure the materials she's glued down do not start to peel off from the surface.
- She sells her work through her Facebook page or through Fabmo boutiques.



Favorite products:

- Fabric materials - Leather, fabric remnants sourced through Fabmo.org
- E6000 glue - it doesn't stiffen the material if you decide to remove it later
- Sharp cutting instruments - Xacto and Fiskars scissors



About Fabmo.org:

Fabmo.org - a great organization that collects designer fabric remnants and shares it with people in exchange for a donation. You need to make an appointment, and she suggests getting there early because the good stuff goes fast. Elena mostly uses leather and papers made from natural fibers. Leather can be hard to come by since it's not the primary material Fabmo usually offers.

Artist of the Month Winner FEBRUARY



1st Place
Robert Johnson
"Dibs on the Water Hole"



2nd Place
Hadi Aghee
"RIP"



3rd Place
Shelly Woollvin
"Spring Wishes"



3rd Place
Glenna Rand
"Mosaic Glass
Stepping Stone"

February Meeting Highlights

The EVA association continues to gain momentum in the new year!

- Three new members signed up in February!
- Hadi did a fantastic job with his first featured artist demonstration. We can't wait to see the other artists he has lined up for the rest of the year!
- A big shout out to Sarah for her photos and artist recap for Elena's demonstration!
- EVA will be participating in the Berryessa Art Festival
- We are working on bringing back the Eastside Art Crawl
- We have more opportunities for you to get involved!



We are excited to have three new members join us in February! A big welcome to **Erin Sherwood, Carole Cameron, & Lynn Rosenthal.**

New Exhibiting Member
Lynn Rosenthal



EVA Needs You!

Did you make a New Year's resolution to get more involved with the EVA but didn't know how? We got you covered! The more active members are, the more activities we can do. To volunteer for any of the positions (for one meeting or many), please contact Shelly Woollvin at shelly@perledivetro.com.

Meeting Manager & Coordinators

We need additional help setting up the monthly artist meetings.

Meeting Manager

- Responsible for arriving at 6 and unlocking the hall and working with the coordinator to set up for the meeting

Meeting Coordinators (looking for 3-4 members)

- Works with Meeting Manager in setting up/tearing down hall; is back-up to Meeting Manager if they are not able to attend; this is a rotating position & will alternate between the other EVA meeting coordinators

En Plein Air Painting Field Trip Coordinator

Were you inspired by Nancy Duesing Takaichi and her en plein air painting demonstration? If so, are you itching to get out in the field and start painting? Awesome! EVA is looking for someone to take the lead on coordinating outings for the association.

Your mission (if you choose to accept):

- Research: Find beautiful places that are easy to get to e.g. local, have adequate parking, easily accessible
- Create: Make a list of calendar of dates/locations and provide to the board/newsletter editor
- Lead: Plan and coordinate; be the point of contact

It would be wonderful to fill this position in April and have a calendar of events planned for May thru October.

Are you up for this mission? We bet you are!

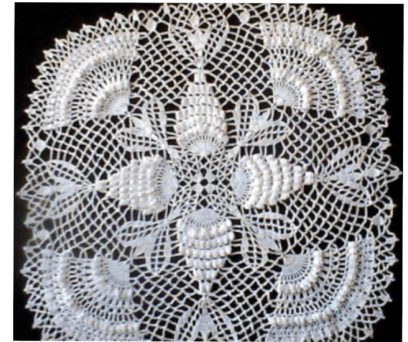
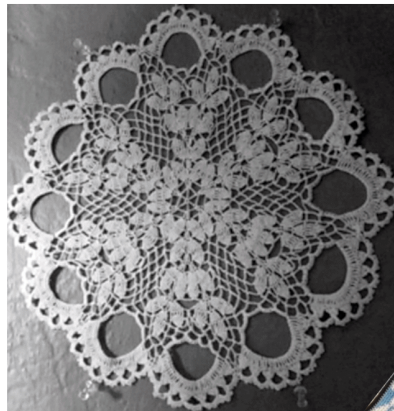


ARTIST SPOTLIGHT Judi Sherwood

When I retired I had lots of time, but still just putzed around with thread making goodies for charity auctions and the like. If that wasn't masochistic enough...I added tiny little seed beads to my repertoire, emulating crocheted collars in beads. I got older, my eyesight got worse, the beads got bigger, and bingo... I was now a jeweler.



I was destined to be a crochet artist. I am the third generation, following in my grandmother and my great-grandmother's footsteps. I received my Bachelors of Fine Arts in Graphic Design from San Jose State and took my portfolio out looking for a job in the advertising world. Unfortunately, it was 1970 and the advertising world did not include females unless they typed....so I bided my time making blankies for my friend's kids, and doilies just because I love them, while I spent my life as an applications engineer selling electronic gizmos that paid the rent.



Joining EVA a few years ago has helped me move out of my flat world of doilies and woven beads and experiment in 3D in both fibers and jewelry. It also helped resolved the age old question most artists face, am I doing this for fun or for profit. So now when people ask me why I don't do this for a living I can just smile and say, "What's the fun in that?"



Thanks EVA!!

~Judi Sherwood



Call to Action



43rd Berryessa Annual Arts Festival

Updated cost and information below.

Date: Saturday, May 9th (the day before Mother's Day)

Time: 10 am - 5 pm

Location: Berryessa Community Center, 3050 Berryessa Rd.

Cost: \$40 and due by the March meeting.

Space: Artists will get 1.5 panels or 1/2 of a table.

Please email Sloane at handmadebysloane@gmail.com if you are interested.

We are also in need of pop-up canopy tents, please email us if you have one (or two) to spare.

2020 Initiative - Facebook & Instagram



EVA needs your help! One of our initiatives in 2020 is to leverage Facebook and Instagram more to promote the association.

What are we promoting?

- Events for our meetings, hands on demos, field trips/outings, etc.
- Posts about our members and their work, e.g. monthly spotlight or exhibitions

What does this mean for you?

1. **Follow us!** @eastvalleyartists. This is super important as the more followers we have the more 'important' we seem to social media and our posts will appear more often in people's feed.
2. **Like us!** Please give those posts some love; give them a thumbs up 👍 or love ❤️.
3. **Tell us!** Comment on the posts. Tell us what you like; give your members work some kudos!
4. **Share us!** Share our posts on your accounts; ask your friends to follow us and give us feedback.

New to social media? Ask us and we will help you get started.

Preschoolers Join Us in the Winter Challenge



EVA was very excited to share the Winter challenge with the preschoolers attending Foothill Church's Preschool. Shelly and Julie draped bright blue shopping bags over cardboard boxes. We encouraged nineteen 3 and 4-year old students to attack all four sides and the bottom of the bags with spots, dots, and polka dots. A few of the children were reserved at first—one even looked at the blank side of her bag and said, "I'm afraid." After some tentative starts, the kids finally let loose.

The bags were quickly covered in all sizes, shapes, colors of spots and dots, some of which expanded to engulf the entire side of the bag. One little girl actually managed to mix colors to make silver. The other children at her table immediately wanted to use the silver color, but since she had mixed it by accident and couldn't remember how she did it, she wasn't able to help them.



Miraculously, no clothes were ruined, though one sponge was sacrificed to cleaning black tennis shoe tracks off the floor, and several children went through the rest of the day with paint rings around their fingernails.

Once all the painting was finished, the children said "thank you", of course prompted by their teachers. Then they asked when the artists were coming back for another project. That question was spontaneous and the absolute best compliment EVA could have received. You can see the children's work on display in the church lobby with EVA's Spots, Dots, and Polka Dots exhibit.



Autumn Walkway
by Candy Yu



Other Member News

Ron Appleby will display at least **50 collages from 1964 to the present** at the **Martin Luther King Library (2nd floor) main DiNapoli display area from April 1 through May 31**. He will provide more information at the March EVA meeting.

Candy Yu will be participating in the **52nd Annual Member Show** hosted by **Santa Clara Valley Watercolor Society**

The show is free and open to the public.

February 20, 2020 - April 19, 2020

Artist Reception: Sunday, March 15th, 4pm - 6pm

Addison-Penzak Jewish Community Center

14855 Oka Road, Los Gatos, CA 95032

www.apjcc.org 408-357-7429

For more info: www.scvws.org

Art Tip of the Month

Learn from others, but teach yourself.





East Side Art Crawl - *Call to Action*



Several years ago, four homes in the Berryessa and Alum Rock neighborhoods hosted multiple EVA artists for a two-day open studios tour called the East Side Art Crawl. We sent postcards to the EVA mailing list. Visitors who had their postcard stamped at all four houses received a prize. The prizes ranged from homemade cookies to greeting cards. About 70 people attended. Sales were uneven at best, with a few artists doing well and others selling nothing. In other words, the business was as usual, especially for the first run of an event.

This year, some of the artists who participated in that first Art Crawl would like to try again. Our plan is to advertise the Crawl at the Berryessa Art Festival. We are hoping to make the Crawl an annual early summer event for our club, one that complements our Annual Show. Our goal is to repeat the Crawl for a few years, raising awareness and interest in the community. Currently, we have three homes lined up as studio sites. Five would be an excellent start for 2020.

Your call to action:

1. Let us know if you are in! Keep an eye out for an email
2. Tentative dates are: June 13 & 14th (time TBD); mark your calendar!
3. Host a studio for fellow artists
4. Can you help plan us plan, publicize, and execute?

If you'd like to join us as an exhibiting artist or to offer your studio as a site on the Crawl, please contact Julie Cline (eastvalleyartists@gmail.com or 408-655-0397).



Spring Mustard and Almond Trees
by Barbara Gottesman

Art Show, Fairs, Festivals, & Flea Markets

EVA created a 2020 directory of upcoming events in N. California to help facilitate the participation of EVA members. Please email eastvalleyartists@gmail.com for login information.



Help Take Foothill's Preschoolers

Into the Wilderness



For our second art project with Foothill's preschool, we will be helping students create their first art installation. The kids will be constructing their own Lenten Wilderness in the labyrinth at the end of the Fellowship Hall parking lot. The children will be flipping clay flower pots upside down and inserting bare branches in the drain holes to make trees.

Please consider donating branches, rocks, and/or flower pots.

- *Branches*: sticks will have to be fairly slim to fit into the flower pot drain holes & scaled for a preschooler-sized wilderness
- *Rocks/stones*: stones that are fist-sized and larger, but nothing that weighs more than a Plein air easel!
- *Flower pots*: again these need to be preschooler-sized but large enough to support the branches; 8" - 12" pots

To donate, please contact Julie Cline (eastvalleyartists@gmail.com or 408-655-0397), and she'll arrange a pick-up. If you would like your flower pots or rocks returned, label the inside of the flower pots and the bottom of the rocks. Thanks!

Save the Date!



- ✓ **March 19th** - EVA meeting & hands on art demo
- ✓ **April 16th** - EVA meeting & featured artist demo
- ✓ **May 9th** - 43rd Annual Berryessa Festival
- ✓ **June 13th & 14th** - East Valley Art Crawl (tentative)
- ✓ **June 18th** - EVA meeting & hands on art demo
- ✓ **July 20th** - EVA meeting & featured artist demo
- ✓ **August 2nd** - EVA Annual BBQ
- ✓ **September 17th** - EVA meeting & hands on art demo
- ✓ **October 17th & 18th** - EVA Annual Art Show
- ✓ **November 19th** - EVA meeting & featured artist demo
- ✓ **December 3rd** - EVA Annual Holiday Party

February Meeting Minutes



- ✓ Board met on February 6th and discussed:
 - Participation in upcoming events
 - Bringing back the Art Crawl
 - Social media initiative
 - Website revamp project
- ✓ Treasurer's report (read from the Board meeting minutes)
- ✓ Berryessa Art show will be May 9th. The Fee is \$40 and due by the March meeting. Artists will get 1.5 panels or 1/2 of a table.
- ✓ The Art Crawl is tentatively set for June 13th and 14th. Fee to be determined based on costs to hold the event. Interested artists should contact Julie.
- ✓ Laurie wanted to thank everyone who nominated someone for the Spotlight. All slots are filled for 2020. Please email EVA if you would like to participate in 2021.
- ✓ We are seeking an Plein air coordinator. Anyone interested in scouting sites and putting together a calendar of outings should contact Shelly.
- ✓ Next Month's meeting will be an art experience with Laurie
- ✓ Sarah presented the new brochures
- ✓ Judi announced that Ethan from the Church is looking someone to run the concert series. Anyone interested in hearing more should contact Judi.
- ✓ We welcomed our two new members Lynne Rosenthal & Carol Cameron. They spoke briefly about themselves and their mediums. Lynne was voted in as an exhibiting member.
- ✓ We need additional members to help with set up. Anyone who can help set up for meetings should contact Kika or Shelly. Set up starts at 6:00. It can be a rotating position, but it's too much for Kika to do on his own.

EVA Monthly Meeting Details

Meetings are held on Fellowship Hall
 3rd Thursday of each month @ 6:30 PM
 Meetings are open to all

Foothill Presbyterian Church
 5301 McKee Road
 San Jose, CA 95127

Annual Membership Dues



Deadline For Membership Dues is March 31st!
Please put your check in the mail or bring to the March

- \$35 Individual
- \$45 Family (all living at the same address)
- \$10 Student (must be at least 12 years old)

Please send your checks to:
Julie Cline, 3510 Whitman Way, SJ, 95132
or bring them to a meeting.



Advertise with Us!

Do you have a good or service that would be of interest to our members? Or know someone who does?
Hint: We pretty much like everything (especially, if it supports our creative endeavors).

A little information about us:

- Our association was formed in 1957, and we are going strong 63 years later!
- Our membership is 50+ strong.
- We have 40+ members that are active exhibitors within the Bay Area.
- Our social media following is Facebook: 175+, Instagram: 60+, and Meetup: 1200+ strong.
- Our membership and social media following continues to grow each month.
- We have opportunities to promote your business on our website, newsletter, Facebook, and Instagram.

Please send us an email at eastvalleyartists@gmail.com for pricing and details.

EVA Sponsors



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